# Placing A Hot Properties Concierge Ad

As part of your event concierge package, we're pleased to offer you a complimentary ad in the Hot Property print section to promote your brand. Please use <u>this link</u> to place your ad.

#### Step 1

Use the GET STARTED button to begin building your ad.



NOTE: If you are taken to a blank page, it may be due to an ad blocker on your browser. You can whitelist our site or pause your ad blocker to continue.

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| Los Ang   | eles Times   A         | dvertiser Serv  | ices               |                   |                 | Sign Up |           |
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|           |                        | My LA Times     | Deshboard          | Terms of Service  | www.latimes.com |         |           |
|           |                        |                 |                    |                   |                 |         |           |
|           |                        | connect with Us | Media Kit          | Privacy Policy    | Daily Plice     |         |           |

#### Step 2

Choose the day or days you wish your ad to run.

| un D | ater | 5    |      |      |       |        |         |        |        |       |        |       |       |         |         |       |       |        |        |        |        |         |        |       |        |        |        |    |
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| avai | able | date | has  | been | presi | electe | d for y | ou, mo | dify a | nd se | lect a | any a | ditic | inal da | te(s) y | ou we | uld I | ike ye | ur lis | ting t | o appe | ar by o | lickin | ig on | avail  | able o | dates. |    |
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|      | 7    | 8    | 9    | 10   | 11    | 12     | 13      | -4     | 5      | 6     | 7      | 8     | 9     | 10      | 3       | 4     | 5     | 6      | 7      | 8      | 9      | 7       | 8      | 9     | 10     | 11     | 12     | 12 |
|      | 14   | 15   | 16   | 17   | 18    | 19     | 20      | 11     | 12     | 13    | 14     | 15    | 16    | 17      | 10      | 11    | 12    | 13     | 14     | 15     | 16     | 14      | 15     | 16    | 17     | 18     | 19     | 20 |
|      | 21   | 22   | 23   | 24   | 25    | 26     | 27      | 18     | 19     | 20    | 21     | 22    | 23    | 24      | 17      | 18    | 19    | 20     | 21     | 22     | 23     | 21      | 22     | 23    | 24     | 25     | 26     | 23 |
|      | 28   | 29   | 30   | 31   |       |        |         | 25     | 26     | 27    | 28     | 29    |       |         | 24      | 25    | 26    | 27     | 28     | 29     | 30     | 28      | 29     | 30    | 1      | 2      | 3      | 4  |
|      |      |      |      |      |       |        |         |        |        |       |        |       |       |         | 31      |       |       |        |        |        |        | 5       | 6      | 7     | 8      | 9      | 10     | 11 |

NOTE: Your coupon code is good for one free day within the time period specified. Additional days may be purchased at the standard price. Price subject to change without notice.

### Step 3

Go to the LAYOUT tab and choose a template.



**Photo Specifications** 

File Formats: JPEG, PNG, GIF, PDF Max file size: 10MG Image sizes: 5 in x 5.625 in or 4.5 in x 5.625 in Recommended Resolution: 150 dpi or higher

### Step 4

Once layout is complete, use the REVIEW & SUBMIT button to go to the checkout page

| Proofread or update Material                 |   |          |
|--|---|----------|
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| lago   |   | <u>*</u> |
| Progress Summary 1 of 1 component completed  |   |          |
|  | CLos Angeles Times - Real Estate Tab - Designer Pages |          |
| O Los Argeles Times Real Estate Tab - Design | er Pager is fully configured                          |          |
| AEVEW& SLEWY                                 | sayfa Yolaut  |          |

## Step 5

Using the email address you provided your representative, register your account or log in if you already have an account with us.

| Log In                 |
|------------------------|
| Already an user        |
| SIGN IN                |
| Don't have an account? |
| REGISTER               |
|                        |

# Step 6

Enter the custom coupon code you received in your email to redeem your free ad.

